WARM FRIENDS **FURNACE PLAN**



WARM FRIENDS WATER HEATER PLAN

Safety Inspection

Our highly trained service team

will conduct a safety inspection of

your heating system based on the

industry's best practices and

WARM FRIENDS A/C PLAN



Safety Inspection (\bigcirc)

Our highly trained service team will conduct a safety inspection of your heating system based on the industry's best practices and manufacturer's recommendations.

Emergency Service

Gain peace of mind. If your system requires repair, we will be there for you 24/7.

Annual Tune-up

An annual tune-up will help keep your system operating efficiently, improve the air quality and safety in your home.

100% Labor Coverage All labor is covered for repairs and maintenance of your equipment 24/7.

100% Parts Coverage

(100% coverage on parts listed below)

Contactor Capacitor Thermostat (Standard)



Safety Inspection

Our highly trained service team will conduct a safety inspection of your heating system based on the industry's best practices and manufacturer's recommendations.

Emergency Service

Gain peace of mind. If your system requires repair, we will be there for you 24/7.

Annual Tune-up

Annual tune-ups help keep your system operating safely and efficiently. Over time this will save you money and lengthen the life span of your equipment.

100% Labor Coverage

All labor is covered for repairs and maintenance of your equipment 24/7

100% Parts Coveraae

(100% coverage on parts listed below)

Air Filters Ignition Transformer **Blast Tube** Nozzle Nozzle Adapters Burner Fan - oil only Nozzle Lines **Burner Motor Oil Filter Element** Cad Cell Eye

Draft Regulator Electrodes End Cones Fan Bearings Fuel Pumps

Primary Control Pump Couplings Thermostat (Standard) Fan Belts and Pulleys

Safety Inspection

Our highly trained service team will conduct a safety inspection of your heating system based on the industry's best practices and manufacturer's recommendations.

Emergency Service

Gain peace of mind. If your system requires repair, we will be there for you 24/7.

Annual Tune-up

Nozzle

An annual tune-up will help keep your system operating efficiently which can extend equipment life span, improve home safety, and save you money.

100% Labor Coverage

All labor is covered for repairs and maintenance of your equipment 24/7

100% Parts Coveraae

(100% coverage on parts listed below)

Ignition Transformer Primary Control Blast Tube Draft Regulator Pump Couplings **Nozzle Adapters** Electrodes Burner Fan - oil only End Cones Nozzle Lines Thermostat (Standard) **Burner Motor** Fuel Pumps **Oil Filter Element** Bearing assembly Cad Cell Eye

Blast Tube

Electrodes Burner Fan - oil only End Cones Nozzle Lines **Burner Motor Fuel Pumps Oil Filter Element** Cad Cell Eye

We make warm friends and keep you cool.

manufacturer's recommendations. **Emergency Service** Gain peace of mind. If your system requires repair, we will be there for

Annual Tune-up

An annual tune-up will help keep your system operating efficiently which can extend equipment life span, improve home safety, and save you money.

you during regular business hours

100% Labor Coverage

All labor is covered for repairs and maintenance of your equipment during regular business hours.

100% Parts Coverage

(100% coverage on parts listed below)

Draft Regulator

Ignition Transformer **Primary Control** Nozzle **Nozzle Adapters**

Pump Couplings Thermostat (Standard) **Bearing assembly**



Cost - Benefit Analysis

Customer A: Pays for an annual Clean and Tune Service (blue), but not a Service Plan. Customer A saves a little up front, but they take on all the risk. Should a repair be needed (yellow), it's all out of pocket for Customer A.

Customer B: Is a Service Plan Customer (green). They pay for their Plan which includes an annual Clean and Tune Service. If a repair is needed, 100% of labor and most parts are covered - often no additional out of pocket cost.



We make warm friends and keep you cool.



"My husband and I have been customers for decades. Recently our boiler started acting up and I had to call for help on a cold Sunday morning because we had no heat.

Despite the fact that your tech had to work on a weekend, they were polite, considerate, and acted in a very professional manner... Throughout, he was a methodical troubleshooter, and seemed very dedicated to the goal of keeping us warm.

I wanted you to know that we were very pleased with both of the members of the repair team and can't thank them enough." - Karen G

"Thank you for the excellent customer service. The tech that was sent is a great asset to your company. He went above and beyond for the customer"

- Thomas F.

"I never personally saw the tech at 11PM when we had no heat. But a huge thank you for coming out at that time of night and getting us heat."

- Larry C."







Furnace Boiler, Hot Water & A/C Plans 607-334-3633

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REESE-MARSHALL

HEATING & COOLING

www.reesemarshall.com

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607.334.3633



Experience matters.

With nearly 100 years of combined experience, our knowledgeable team of professionally trained technicians are prepared to provide you with service you expect and deserve.